

创意无限的广告

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YOU CAN LOSE MORE
THAN YOUR PATIENCE



因为失去耐心而打孩子，你会失去比耐心更多的东西。

2/39





Powerful but not harmful | Always use by
our Center | See the inside cover

有力但不有害,请使用安全套。

3/39



VERBAL ABUSE CAN BE JUST AS HORRIFIC, BUT YOU DON'T HAVE TO SUFFER IN SILENCE. CALL THE AWARE HELPLINE FOR ADVICE AND SUPPORT, MONDAY TO FRIDAY FROM 3PM TO 9:30PM ON 1900 774 5235.

语言的虐待同样可怕！



珍爱生命，拯救边缘的自己。



如果你不喂他们，谁喂？



Andai dia anak Anda, masih nekat menamparnya?

SAHABAT
PEDULI
ANTI KEKERASAN
SALAH RUMAH SAKIT

如果你是孩子,你还会虐待吗?

7/39



Due to inconsistent usage of water, a lot of people are deprived of their water. To make people aware of this, we placed an innovative advertisement in the form of a magazine. It depicts a woman in a sari sitting on a stone ledge, filling brass pots at a public water tap. The right page shows a woman in a white tank top and blue pants standing at a modern bathroom sink, looking thoughtful. A hand is visible at the bottom right, holding a pen and pointing at the right page.



刷牙时关上水龙头，灾民就有水可用了。



SMOKING CAUSES PREMATURE AGEING
Lose the smoke, keep the fire this World No Tobacco Day, 31st May

吸烟使人衰老！



防爱滋广告, 每次你和别人亲热, 等同于和他的过去亲热。



**The elderly need your love too.
Call: 022-26370754/40**

HelpAge India | Fighting isolation,
poverty, neglect

请关爱老年人！



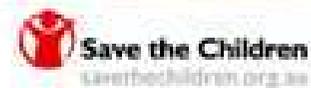
请关爱为化妆品试验的动物！

WE MUST MAKE THIS A THING OF THE PAST.



让士兵都成为过去式,让战争都成为陈列品。

It's fighting to free children who are all recruited as soldiers, employed as prostitutes, or drafted into the military. It's fighting to end child labor, child marriage, child trafficking, and child soldiers. It's fighting to end child labor, child marriage, child trafficking, and child soldiers. It's fighting to end child labor, child marriage, child trafficking, and child soldiers.



THE TSUNAMI KILLED 100 TIMES MORE PEOPLE THAN 9/11.
The world is 1000% more powerful. (Assessing & Preserving It). www.wwf.org



海啸能杀死比**911**多百倍的人，大自然很强大，请善待我们的地球。

CIGARETTES SMOKE PEOPLE

LIANGSU PROVINCE ANTI-SMOKING

你吸的是烟，而烟烧的是你！

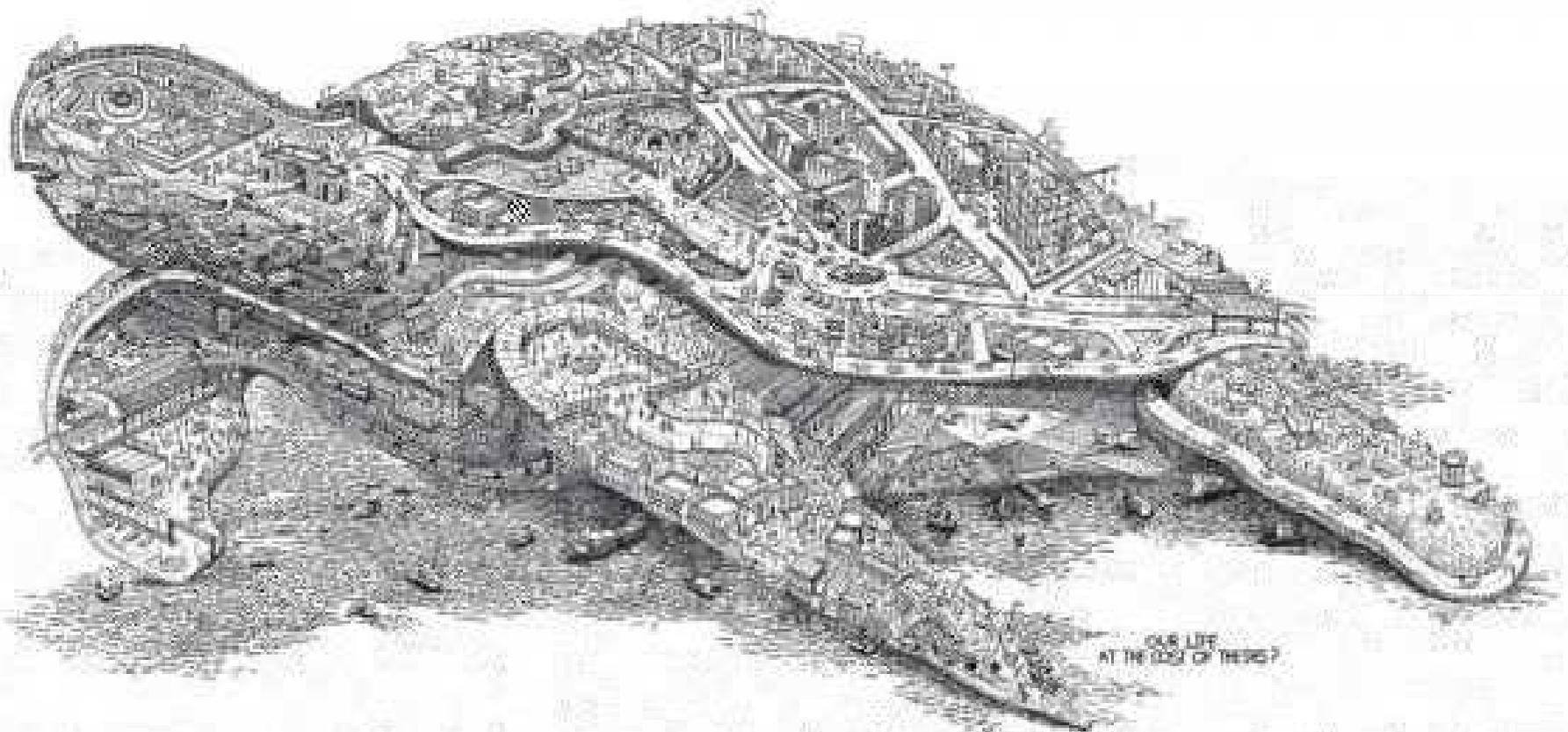


But there are countries
that punish internet
freedom.
Join us. Fight with us.
AMNISTÍA
INTERNACIONAL
www.amnistia.cl

仍然有国家在惩罚网络言论自由,让我们一起干掉他们。



for a living planet™



我们的生活是以牺牲动物的家园为代价。



请关爱流浪动物!



我们本可以阻止气候变化灾难，然而我们没有这样做。

Chance of having a real job

73%



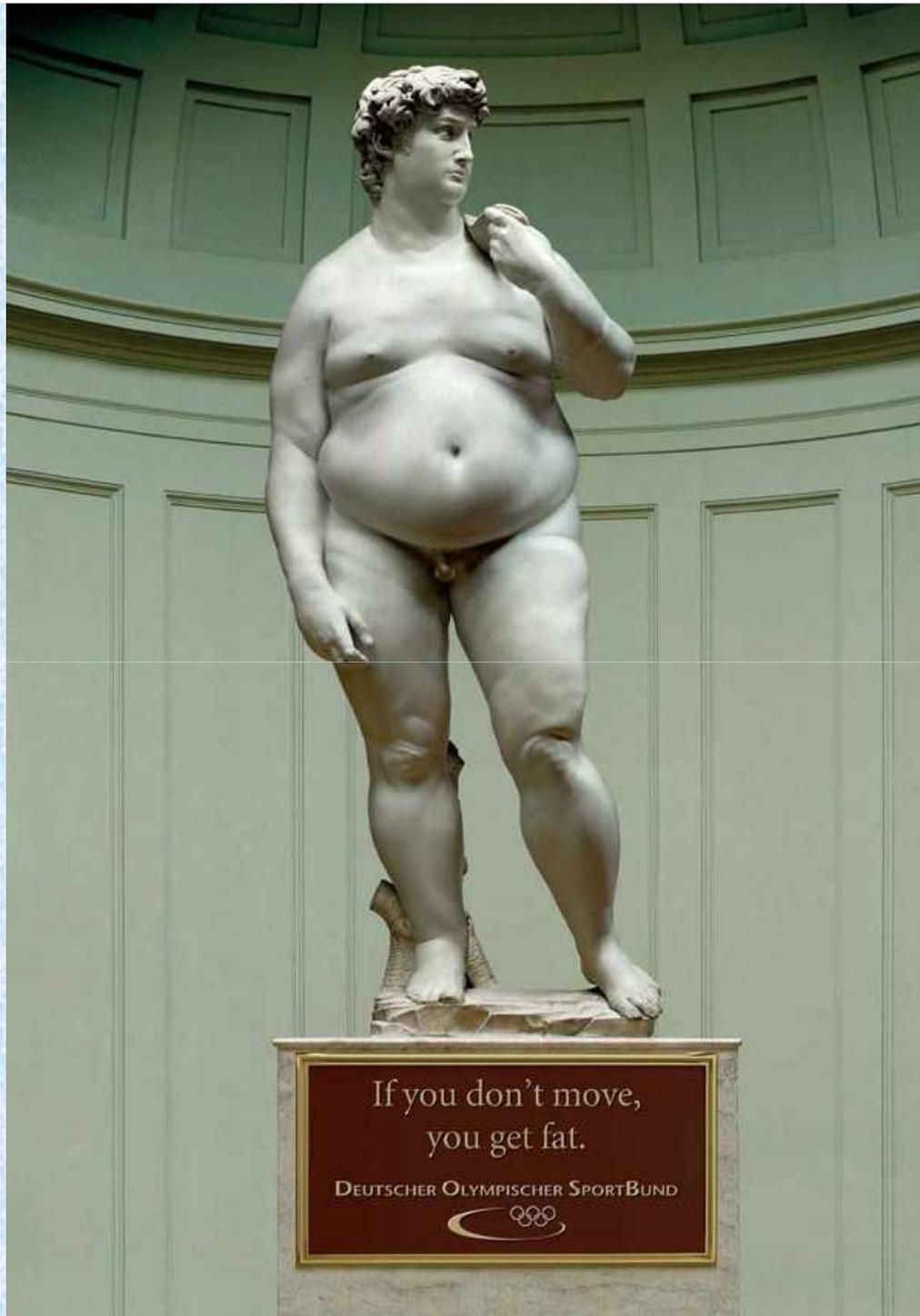
54%



让我们携手消除种族歧视！

You can be part of the generation for change to help end the disparity between Indigenous and non-Indigenous Australians forever. Go to generationone.org.au or SMS your name and email to 1999GEN1.

GENERATIONOne



如果不运动，
你就会走向肥胖。
。



Save lives.
Stub it out.



森林防火，一颗烟头可以毁掉整片森林。



一次性纸巾对南美热带雨林带来的恶劣影响



Office of National Drug Control Policy Partnership for a Drug-Free America

What's the worst that could happen?
abovetheinfluence.com



蜗牛吸食盐会死，人吸食麻醉品、毒品一样会死。



90%
的儿童看到的暴力都是来自家里。

暴力是所有罪的源泉
不要再沉于家庭暴力
站出来！



SILENCE HURTS. CALL 100200077

APAV
Victim Support

毕业酒
会不要
乐极生
悲，勿
让再见
成永别

！

(缩影
是骷髅)



MADD Saying goodbye once is hard enough.
Moments Against Drunk Driving



The earth is heating up.

Sign the petition on the legend below and ask the Beijing government to act on global warming.



变暖让整个地球脱去了外套。

When he controls your life, it's no longer your life.



Domestic abuse strips your dignity, your hope and your life. The pain isn't only measured in bruises and cuts. We know. You've been there. And we know how to get out. Call our 24-Hour Crisis Line at 800-444-4200. We are a free and confidential assistance program run by, and for victims of domestic abuse.



Center Against Spouse Abuse
There is Abuse. There is Help.

当他控制了她的生活，那就不再是她的生活，反对家庭暴力！



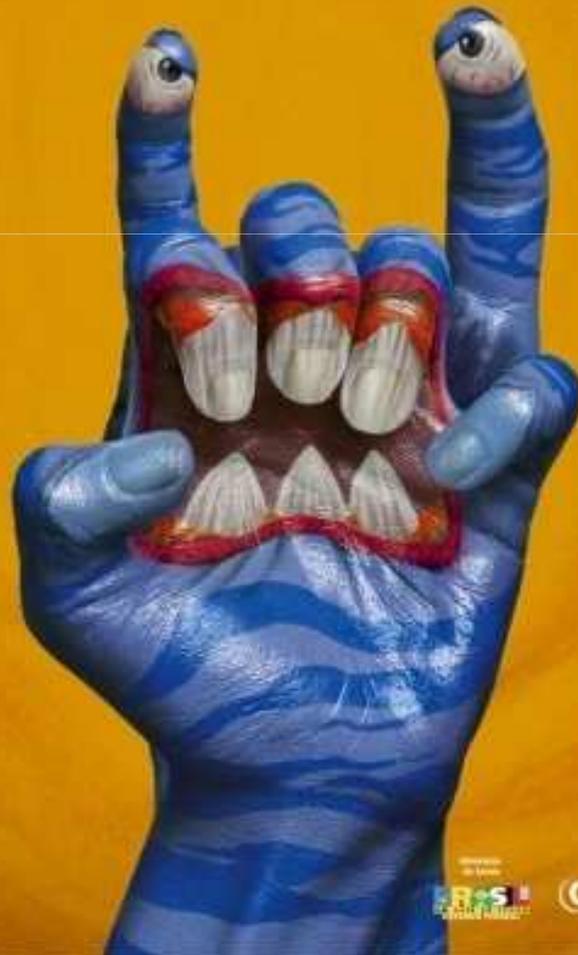
Abuse through prostitution
STEALS CHILDREN'S LIVES.

Help end this obscenity. www.barnardos.org.uk 0845 458 0653



卖淫中的虐待偷走了孩子们的生命！

YOUR HANDS CAN BE DANGEROUS.
WASH THEM WITH SOAP AND WATER TO KEEP BACTERIA AT BAY.



你的手可能是危险的，请勤洗手。



你的一生中会吃掉多少口红？！

Fashion claims more victims than you think.



你追求的是时髦，可失去的却是它们的生命。



请减少汽车尾气的排放！

When you leave the light on
you're not the only one who pays



请节约用电，减少碳排放不只是别人的责任。



请勿疲劳驾驶！



Almost half of all adult drowning deaths involve alcohol.

**Don't Drink
and DROWN**

请
远
离
酒
精
！



请住手吧，趁现在还不晚！

谢谢欣赏